

SUBSCRIPTION-BASED HOSTING FOR SAP® BUSINESS ALL-IN-ONE

MINIMIZE UP-FRONT COSTS AND IN-HOUSE IT REQUIREMENTS

Like other small and midsize companies, yours may recognize the benefits of the SAP® Business All-in-One solution but balk at paying for everything up-front and managing it in-house. Perhaps you are unwilling – or unable – to absorb the up-front capital expenditure. Or maybe you don't have the in-house IT staff to manage the software and underlying IT infrastructure. Whatever your reason, SAP has a solution: the subscription-based hosting option for SAP Business All-in-One to minimize up-front costs and in-house IT requirements.

Power Your Business from End to End While Simplifying IT

The subscription-based hosting option – an extension of the SAP Business All-in-One fast-start program – allows your organization access to an SAP Business All-in-One solution that is hosted and managed by a select SAP partner. You pay a flat monthly or quarterly subscription fee for use of SAP Business All-in-One, and you get everything from up-front hardware setup to ongoing application hosting and management.

Access World-Class Software Without the IT Hassle

Now you can take advantage of the enterprise resource management functionality of SAP Business All-in-One without the distraction of IT issues. With an experienced partner managing the software and the underlying infrastructure, your organization can focus on managing its business – instead of IT.

Reduce Up-Front Capital Expenses

By eliminating the capital outlay traditionally required to purchase a software license, you can get started with SAP Business All-in-One at a much lower up-front cost. Plus, because you can pay as you go, your software acquisition becomes an ongoing operating expense instead of a one-time capital expenditure.

Know Your Exact Costs from Day One

All costs associated with using and managing the SAP software are combined into one subscription-based monthly or quarterly payment. As a result, you'll avoid all hidden costs and can gain better control over your operating costs and cash flow requirements.

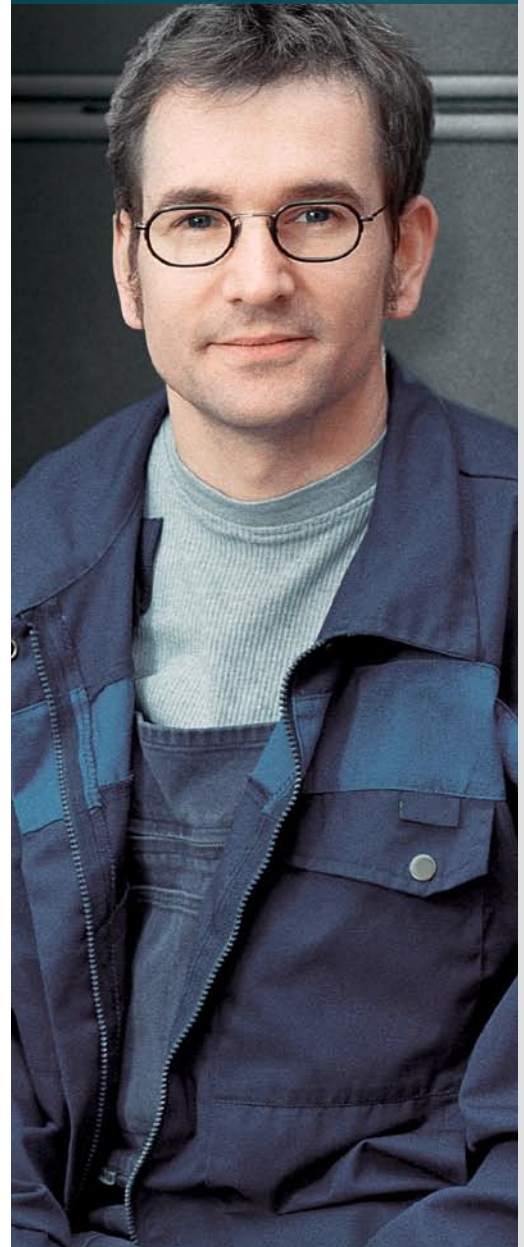
Leverage Licensing and Deployment Flexibility

From traditional licensing to on-premise deployment to subscription-based hosting, your organization can adopt the SAP Business All-in-One solution in a flexible manner that best fits your financial needs and IT preferences.

Find Out More

To find out more about how you can take advantage of subscription-based hosting for SAP Business All-in-One, contact your local SAP representative or visit us online at www.sap.com/businessallinone.

Want to take advantage of the SAP® Business All-in-One solution without making an up-front capital investment or expanding your in-house IT staff? Choose the subscription-based hosting option, which lets you access SAP software that is fully hosted and managed by select SAP partners.



Summary

The subscription-based hosting option – an extension of the SAP® Business All-in-One fast-start program – allows your organization access to an SAP Business All-in-One solution that is hosted and managed by a select SAP partner. Because you pay only a flat monthly or quarterly subscription fee, you minimize up-front costs and ongoing in-house IT requirements.

Business Challenges

- Inability or unwillingness to absorb up-front capital expenditures for IT investments
- Restricted cash flow for software licenses and hardware acquisition
- Limited IT resources to manage software and IT infrastructure in-house

Key Features

- **Access to hosted SAP Business All-in-One solution** – Run your business without buying new hardware and software
- **Application and infrastructure management services** – Leverage IT management expertise delivered by SAP partners
- **Maintenance and support** – Take advantage of ongoing maintenance and support from SAP partners

Business Benefits

- **Minimize up-front capital costs** associated with traditional software acquisition, including those for software licensing and hardware, by using a subscription-based payment model
- **Avoid the need to hire IT staff** to manage and support software and the underlying IT infrastructure as a result of third-party hosting
- **Achieve the flexibility** to buy and deploy SAP Business All-in-One based on your own financial and IT preferences because of a variety of licensing and deployment options

For More Information

Call your local SAP representative, or visit us online at www.sap.com/businessallinone.

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